



**CENTER FOR
SCHOLASTIC
INQUIRY**

RESEARCHING PROFESSIONAL PRACTICE

International Academic Research Conference

April 10-11, 2014

San Francisco, California

Conference Program

SPECIAL CONFERENCE EVENTS

<p>Wednesday</p> <p>April 9</p> <p>4:00-5:30 PM</p>	<p>CONFERENCE EVE RECEPTION—Embarcadaro</p> <p>Join the CSI conference team and your fellow attendees at this casual gathering. We'll provide light refreshments and a great chance to get to know one another before the conference begins.</p>
<p>Thursday</p> <p>April 10</p> <p>12:15-1:15 PM</p>	<p style="text-align: center;">SPECIAL INTENSIVE-TRAINING SESSIONS</p> <p>C.E.L.E.B.R.A.T.E. Location: Lombard During this leadership-oriented session, you will work with Dr. Claussen-Schoolmeester to learn how to grow a positive work environment. You will learn how to develop a professional learning network using Twitter, build passion among your workforce, use creative ways to thank others, and reduce stress.</p> <p style="text-align: center;">OR</p> <p>WRITING RIGHT Location: North Beach During this session about academic publishing facilitated by Dr. Yerigan, you will learn how to recognize critical submission factors, properly write and format your manuscript, navigate refereeing, integrate or refute peer-reviews, and respond to the decision letter.</p>
<p>Thursday</p> <p>April 10</p> <p>5:15-7:30 PM</p>	<p>MEMBERS-ONLY NIGHT OUT—Bistro Boudins</p> <p>Attending CSI team members will meet with current CSI professional members, advisory board members, and editorial board members for a memorable night of collegiality and dining at Bistro Boudins. Advanced RSVP required.</p>
<p>Thursday</p> <p>April 10</p> <p>7:45-9:00 PM</p>	<p>NETWORKING EVENT—Embarcadaro</p> <p>Enjoy an informal evening of networking. Make connections and exchange ideas with the CSI team and other conference participants. We'll provide a variety of hors d'oeuvres, and a cash bar.</p>
<p>Friday</p> <p>April 11</p> <p>12:00-1:00 PM</p>	<p style="text-align: center;">SPECIAL INTENSIVE-TRAINING SESSIONS</p> <p>TRANSFORMING THE BULLYING CYCLE Location: Lombard There will be a viewing of the comprehensive, research-based film <i>The Transformative Power of Inclusion Via the Expressive Arts</i>. Dr. Maryam Meremy will facilitate a discussion of <i>The Theatre of the Expressive Arts Model for Bully Prevention</i> and its three major themes: the destructive power of rejection, the constructive power of inclusion, and the transformative power of the arts.</p> <p style="text-align: center;">OR</p> <p>WRITING RIGHT Location: North Beach During this session about academic publishing facilitated by Dr. Yerigan, you will learn how to recognize critical submission factors, properly write and format your manuscript, navigate refereeing, integrate or refute peer-reviews, and respond to the decision letter.</p>
<p>Friday</p> <p>April 11</p> <p>3:30-3:50 PM</p>	<p>AWARDS CEREMONY—Marina Ballroom</p> <p>Be sure to join us for this concluding event. We'll provide a sweet treat and announce the awards for best papers and best presentations. Additionally, the drawing will be held for the CSI professional members' event scholarship.</p>

SPECIAL SESSION QUICK REGISTRATION FORM

The Center for Scholastic Inquiry is excited to offer three additional opportunities to enhance your professional development and support your continuing education during our San Francisco research event. If you haven't registered yet, you can complete the quick register form below to attend one or all of these special training sessions, offered during lunch. Your registration includes the training session, your meal and a special thank you gift from the Center for Scholastic Inquiry.

SESSION 1: C.E.L.E.B.R.A.T.E.

During this leadership-oriented session, you will work with Dr. Claussen-Schoolmeester to learn how to grow a positive work environment. You will learn how to develop a professional learning network using Twitter, build passion among your workforce, use creative ways to thank others, and reduce stress.

SESSION 2: WRITING RIGHT

During this session about academic publishing facilitated by Dr. Yerigan, you will learn how to recognize critical submission factors, properly write and format your manuscript, navigate refereeing, integrate or refute peer-reviews, and respond to the decision letter.

SESSION 3: TRANSFORMING THE BULLYING CYCLE

There will be a viewing of the comprehensive, research-based film *The Transformative Power of Inclusion Via the Expressive Arts*. Dr. Maryam Meremy will facilitate a discussion of *The Theatre of the Expressive Arts Model for Bully Prevention* and its three major themes: the destructive power of rejection, the constructive power of inclusion, and the transformative power of the arts.

QUICK REGISTRATION FORM

First Name:	Last Name:
Email:	<input type="checkbox"/> CSI Member (Discount) <input type="checkbox"/> Non-Member
Street Address:	City, State:
Zip Code:	Phone:
Institution:	Title:
<input type="checkbox"/> Thursday: <i>C.E.L.E.B.R.A.T.E.</i> Session \$50.00/\$45.00 <input type="checkbox"/> Thursday or Friday: <i>WRITING RIGHT</i> Session \$50.00/\$45.00 <input type="checkbox"/> Friday: <i>THE BULLYING CYCLE</i> Session \$50.00/\$45.00 <input type="checkbox"/> Two Sessions \$90.00/\$85.00	
Credit Card Information: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express	
Name on Card:	
Card Billing Address:	
Credit Card Number:	
Expiration (month/year):	
3-digit Security Code:	
NOTE: Once we process your quick registration, this form will be shredded for your protection and privacy.	

THURSDAY, APRIL 10, 2014

7:30-8:00	Meet & Greet, Registration, & Pastries & Coffee (Presidio Foyer)				
8:00-8:15	Welcome: Dr. Tanya Yerigan (Marina Ballroom)				
8:15-9:15	Keynote Address: Dr. Wendy Claussen-Schoolmeester (Marina Ballroom) C.E.L.E.B.R.A.T.E. Success: 9 Easy Tips to Pump Up Your People Before They Deflate You				
9:15-9:25	Passing Time				
Session #1 (9:25-11:50)	Presidio I Education	Presidio II Education	Presidio III Education	Lombard Business	North Beach Behavioral Science
9:25-9:30	Session Welcome	Session Welcome	Session Welcome	Session Welcome	Session Welcome
9:30-9:55	68-PERSPECTIVES AND EXPECTATIONS <i>Dr. Thomas L. Black</i>	73-REFLECTIVE TEACHER <i>Dr. Benita G. Bruster Dr. Barbara R. Peterson</i>	19- COMMUNITY IN CLASSROOM <i>Dr. Corine Meredith Brown</i> CANCELLED	34-EVALUATING LATIN AMERICAN ADRs <i>Dr. Onur Arugaslan</i>	1-PHILANTHROPIC PROPENSITY <i>Dr. Hugh Sales</i>
9:55-10:20	61-NO MORE TEXTBOOKS <i>Dr. Donna L. Burgraff</i>	90-TO PILOT OR NOT TO PILOT <i>Dr. Devrim Yaman</i>	97-VOCABULARY STRATEGIES <i>Wuttipol Khirin</i> CANCELLED	78-PRINCIPLE-BASED ACCOUNTING <i>Dr. Jierong Cheng</i>	49-INTERPRETING CHILDREN'S DREAMS <i>Dr. Adrian Medina-Liberty</i>
10:20-10:30	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break
10:30-10:55	66-SERVICE LEARNING ONLINE CLASSROOM <i>Dr. Calvin G. Roso</i>	92- SCHOOL LEADERSHIP <i>Dr. Penny Wallin Dr. Matthew Boggan</i>	2- FAMILY INVOLVEMENT <i>Dr. J. Elizabeth Casey Dr. Paula Schubert</i>	82-SUSTAINABILITY OF PENSION SYSTEMS <i>Dr. Jack Lachman</i>	59-MULTITASKING IN THE CLASSROOM <i>Dr. John I. Bechtold</i>
10:55-11:20	16-CONNECTING WITH YOUR PAST <i>Dr. Michael Hauptert</i>	85-TECHNOLOGY AND ONLINE ED <i>Dr. Catherine Wiedenkam</i> CANCELLED	6-STANDARDIZED EDUCATION <i>Dr. Teshami Reid</i>	80-SOCIAL NETWORKING <i>Dr. Carl J. Case Darwin L. King</i>	46-MULTI-MODAL STRESS MANAGEMENT <i>Dr. Maria Zayas</i>
11:20-11:45	27-RELEVANT PEDAGOGY <i>Dr. Teresa Krutznaga</i> CANCELLED	94-ART TO EXPLORE MATH <i>Dr. Matthew Conley</i>	30-INFORMATION LITERACY <i>Dr. Madalienne F. Peters</i>	88- CAPITAL VALUATIONS <i>Dr. Craig Medlen</i>	
11:45-11:50	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting
11:50-1:25	Lunch (on your own)	12:15-1:15—Special Session: C.E.L.E.B.R.A.T.E Success with Dr. Wendy Claussen-Schoolmeester (Lombard) or 12:15-1:15—Special Session: Writing Right with Dr. Tanya Yerigan (North Beach)			
Session #2 (1:25-4:45)	Presidio I Education	Presidio II Education	Presidio III Education/Business	Lombard Business	North Beach Behavioral Science/Interdisc.
1:25-1:30	Session Welcome	Session Welcome	Session Welcome	Session Welcome	Session Welcome
1:30-1:55	14-COMPASSION FATIGUE <i>Dr. Frederick Smiley</i>	67-HIV/AIDS <i>Dr. Rande Webster Dr. Edward Kujawa, Jr.</i>	93-TRANSITION FROM FACTORY TO CHAIR <i>Dr. Sally A. Creasap</i>	72-REFLECTIVE LEADERSHIP <i>Dr. Patricia A. Castelli</i>	52-LEARNER-CENTERED STRATEGIES <i>Dr. Marquita Walker</i>
1:55-2:20	5-SUSTAINABLE DEVELOPMENT <i>Dr. Daniel F. Duran</i>	15-LEADERSHIP CONCEPT-MAPPING <i>Dr. Bernard Oliver</i> CANCELLED	70- QUALIFIED MATH TEACHERS <i>Dr. Taik Kim</i> CANCELLED	100-MISSION STATEMENTS <i>Darwin L. King Dr. Carl J. Case</i>	45-HUMANITARIAN DR. VKTOR FRANKL <i>Dr. Carol Miller</i>
2:20-2:45	102-SUPPORTING BEGINNING TEACHERS <i>Dr. Ahmed Al-mashhadany</i>	24-CYBER SCHOOLING AND RTI <i>Dr. York Williams</i>	58-MENTORS IN PSYCHOLOGY <i>Dr. Jill Singleton-Jackson Martene C. Sementilli</i>	76-SECTOR AND SEQUENCE <i>Dr. Devrim Yaman</i>	74-CULTURAL THEORY <i>Janice M. Davis Dr. Janice Berry Edwards Dr. Cynthia E. Harris</i>
2:45-3:10	3-LAB FOR SPECIAL EDUCATION <i>Dr. Kris Ward</i>	56-LITERACY AND STRUGGLING <i>Dr. Brandi L. Noll</i>	69-NURSING CURRICULUM <i>Dr. Alex Sargsyan</i>	83-NONPROFIT TRANSPORTATION <i>Dr. Sara Garski</i>	26-DELINQUENT BEHAVIORS: YOUTH <i>Dr. Sherrie Foster</i>
3:10-3:20	Presidio Foyer Refreshment Break	Presidio Foyer Refreshment Break	Presidio Foyer Refreshment Break	Presidio Foyer Refreshment Break	Presidio Foyer Refreshment Break
3:20-3:45	48-INTEGRATING TABLET COMPUTERS <i>Dr. Stephen R. Marvin</i>	39-INCREASING ENGLISH LANGUAGE <i>Dr. J. Elizabeth Casey</i>	35-EMPLOYEE DEVELOPMENT <i>Dr. Len Tischler</i>	13-MANAGEMENT CONSULTING <i>Dr. Stephanie Hurt</i>	62-ORAL HEALTH PROMOTION <i>Dr. Marlene Huff</i>
3:45-4:10	37-EYES ON THE PRIZE <i>Dr. Jane Bean-Folkes</i>	40-PRIDE THROUGH PREJUDICE <i>Dr. Carren M. Maroyn</i>	64-PATTAYA TOURISM IMAGE <i>Wuttipol Khirin</i>	23-CURRICULUM POLITICS <i>Dr. Thomas W. DeBerry</i>	41-GLOBALIZATION, THE NATION STATE <i>Dr. Abdullah J. Aloteibi</i>
4:10-4:35	84-TEACHERS OF TOMORROW <i>Lindsay Sturkie</i>	28-EFFECT OF FATIGUE <i>Abby Quinonez</i>		32-ETHICS AND GLOBAL MARKETING <i>Dr. Dandeson D. Panda</i> CANCELLED	65-PEACE THROUGH DIALOGUE <i>Dr. Saleh Alkhatlan</i>
4:35-4:45	Best Presentation Voting Daily Closing	Best Presentation Voting Daily Closing	Best Presentation Voting Daily Closing	Best Presentation Voting Daily Closing	Best Presentation Voting Daily Closing

FRIDAY, APRIL 11, 2014

7:45-8:00	Meet & Greet, Registration, & Pastries & Coffee (Presidio Foyer)				
8:00-8:45	Welcome: Dr. Tanya Yerigan (Marina Ballroom) <i>Don't Hurt the Money: Navigating Life with Trauma-Induced Brain Damage</i>				
8:45-8:55	Passing Time				
Session #1 (8:55-11:30)	Presidio I Education	Presidio II Education	Presidio III Education	Lombard Business	North Beach Behavioral Science
8:55-9:00	Session Welcome	Session Welcome	Session Welcome	Session Welcome	Session Welcome
9:00-9:25	71-REDESIGNING EDUCATION FOR SECOND CAREER TEACHERS <i>Dr. Patricia Dickenson</i>	4-SELF-EFFICACY AMONG PRINCIPALS <i>Dr. Randy Shadburn</i>	10-DISPOSITIONS TOWARD CHILDREN WITH DISABILITIES <i>Dr. Judith Carlson</i>	55-LIFE SATISFACTION <i>Dr. Denise Lucy Lisa Chiappetta Dr. Francoise Lepage Dr. Kelly Weidner</i>	99-STUDY ABROAD EXPERIENCES <i>Dr. Lucinda Woodward</i>
9:25-9:50	18-STUDENT TEACHING <i>Dr. Sherie Williams</i>	50-CULTURAL COMPETENCE <i>Dr. Mavis Braxton-Neubry Dr. Amon Porter</i>	75-LEADERSHIP AND GLOBAL STUDENT ACHIEVEMENT <i>Dr. Cindi Chance</i>	29-EMOTIONAL INTELLIGENCE IN ITALY CANCELLED <i>Dr. Kylene Quinn</i>	63-PARENTAL ATTACHMENT CANCELLED <i>Rachel Mitton</i>
9:50-10:15	38-REMEDIAL READING <i>Dr. Charles R. Waggoner</i>	8-TEACHING WORLD HISTORY CHALLENGES CANCELLED <i>Dr. Michael Hoag</i>		9- AFFIRMATIVE ACTION <i>Dr. Donna Anderson</i>	91- HUMANE EDUCATION <i>Dr. Rhondda Waddell Debra Mims</i>
10:15-10:30	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break	Presidio Foyer Networking Break
10:30-10:55	95-ONLINE HOMEWORK <i>Dr. Dawn Locklear</i>	22-IMPROVING ACHIEVEMENT <i>Dr. David A. Squires</i>	96-SCHOOL SITE TECHNOLOGY <i>Shaen Hosie Dr. Virginia Dixon</i>	47-REGRESSION MODELING <i>Dr. Steven W. Lamb Dr. Jeffrey S. Harper</i>	57-MACRO-GENE EXPRESSION CANCELLED <i>Reuben Chavira</i>
10:55-11:20	60-NATIVE AMERICAN CAMP <i>Dr. Jesse D. Beeler</i>	81-INVOLUNTARY DROPOUTS <i>Dr. Jesus M. Valencia</i>	53-LEARNING CURVE <i>Dr. Brooke A. Burks Dr. Gilbert Dueñas</i>	42-GLOBAL BANKING <i>Dr. Warren T. Matthews</i>	77-SEX AND STEREOTYPING CANCELLED <i>Wuttipol Khirin</i>
11:20-11:30	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting
11:30-1:00	Lunch (on your own)	12:00-1:00—Special Session: <i>Transforming the Bullying Cycle</i> with Dr. Maryam Mermey (Lombard) or 12:00-1:00—Special Session: <i>Writing Right</i> with Dr. Tanya Yerigan (North Beach)			
Session #2 (1:00-2:55)	Presidio I Education	Presidio II Education	Presidio III Business	Lombard Business	North Beach Behavioral Science
1:00-1:05	Session Welcome	Session Welcome	Session Welcome	Session Welcome	Session Welcome
1:05-1:30	17-PROFICIENT TEACHERS <i>Dr. Lori Piotulski</i>	21-CROSSING THE BORDER <i>Dr. Gilbert Dueñas Dr. Shelly Hudson Bowden</i>	33-ETHICS OF GOOD LEADERSHIP CANCELLED <i>Dr. Danderson D. Banda</i>	79-SOCIAL MEDIA ADOPTION <i>Dr. Alice S. Etim</i>	87-EXPRESSIVE ARTS MODEL FOR BULLY PREVENTION <i>Dr. Maryam Mermey</i>
1:30-1:55	12-MENTAL HEALTH <i>Dr. Myrna R. Olson Austin T. Winger</i>	20-CREATIVE COLLABORATION <i>Dr. Mary Ellen Hauptert</i>	7-MOBILE AND PRODUCTIVE <i>Dr. D. Lance Revenaugh Michael Schweigert</i>	98-TRADE TENSIONS WITH CHINA <i>Dr. Ki Hee Kim</i>	25-CHILD LABOR HARDSHIP IN IRAN <i>Dr. Nicole Jafari</i>
1:55-2:20	31-SCHOOL ADMINISTRATORS CANCELLED <i>Dr. Daniel J. Mahoney</i>	11-COGNITIVE ENHANCEMENT CANCELLED <i>Dr. M. Elizabeth Kordak Ann Marie Kohutsek</i>	44-HEALTHCARE RELATIONSHIPS <i>Dr. Miwa Y. Merz Dr. Michael A. Merz</i>	36-EXTENDING THE BUSINESS MODEL CANCELLED	54-PARENTAL ATTENDANCE AT EVALUATIONS <i>Dr. Carol Reece</i>
2:20-2:45	89- INTERACTIVE DEVICES EFFECT <i>Dr. Sergio Meza</i>	86-THAI STUDENTS LEARNING ENGLISH CANCELLED <i>Wuttipol Khirin</i>	43-HEALTH TOURISM SPENDING <i>Dr. Chung-Ping A. Loh</i>	51-ECONOMIC DEVELOPMENT <i>Dr. Robin R. Davis</i>	101-AT RISK FOR RISKY SEX <i>Dr. Anh-Luu Huynh Hohnbaum</i>
2:45-2:55	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting	Best Presentation Voting
3:00-3:30	Best Presentation Awards, Best Paper Awards & Membership Drawings (Marina Ballroom)				
3:30-3:45	Conference Check-Out (Certificate Distribution, Name Badge Collection, Board Interest Collection) (Presidio Foyer)				



KEYNOTE SPEAKER:

DR. WENDY CLAUSSEN- SCHOOLMEESTER

Dr. Wendy Claussen-Schoolmeester is presenting the keynote address for our San Francisco academic-research conference. Dr. Claussen-Schoolmeester will share how to celebrate success with nine quick tips that will help you pump up your employees before they deflate you.

Dr. Claussen-Schoolmeester believes that building relationships is vital to a successful organization. Her presentation will focus on ways to connect with, expect the best from, laugh daily with, and energize the ones you lead. This fast-paced, interactive, nine-point presentation will have you laughing, crying, and planning new ways to motivate your people.

Dr. Claussen-Schoolmeester has been an educator for 27 years, serving others in the capacities of volleyball coach, elementary classroom teacher, administrator, professor of education, and, most recently, appointed school board member. Her passion for education, people, and social media is evident by the many presentations she has given to various audiences.

Dr. Claussen-Schoolmeester has been a nominee for Who's Who Among America's Teachers, Disney's American Teacher, Teachers Who Make a Difference, and Minnesota Teacher of the Year. She has also self-published a children's book entitled "Police Car ABC's."

Dr. Claussen-Schoolmeester is a wife, a mother of two adult children, and a grandma to an adorable two-year old. She enjoys walking, reading, tweeting on Twitter, playing with her grandson eating roasted marshmallows by a campfire, sipping chai tea lattes, and being involved in advocacy work. Follow her on Twitter @kiddielitprof.

PRESENTER LIST BY PRESENTATION TITLE

1 Title: *Affecting Philanthropic Propensity: A Case Study of Dallas Social Venture Partners*

Day/Track: Thursday, Behavioral Science

Summary: This study examines how being a member of a specific venture philanthropy organization meets the motivations of the philanthropist, and whether an outcome of being a member is a future of increased propensity to philanthropic activity. Practical applications can be far-reaching. While the recent economic downturn has dampened the new philanthropy movement, the coming intergenerational wealth transfer from the Baby Boomer generation may possibly cause a new surge in charitable activity. If such a resurgence should occur, it is important to understand how best to sustain and develop the philanthropic motivations of these emergent leaders in the nonprofit sector for the benefit not only of the mission, but also the philanthropist.

Presenter: Hugh Sales, Ph.D., Belmont Abbey College

2 Title: *Altered Books: Creating Opportunities for Family Involvement in Education*

Day/Track: Thursday, Education

Summary: Promoting family involvement during the early childhood years can increase a child's success in school, while at the same time supporting parents who may not be comfortable engaging in conversations about educational approaches with professionals at the school. This article describes activities that involve parents in art-activities to further promote family involvement in the early childhood years.

Presenter: J. Elizabeth Casey, Ph.D., Huntingdon College

Co-Presenter: Paula Schubert, Ph.D., Limestone College

3 Title: *An Application Lab for Undergraduate Special Education Majors*

Day/Track: Thursday, Education

Summary: This study is designed to provide the pre-service teacher hands-on interaction with children with disabilities in an effort to develop proficiency in the skills learned in the classroom resulting in increased self-efficacy. This is being accomplished through the creation of a lab in which children with special needs attend 45 minute weekly sessions on campus and receive instruction from pre-service teachers.

Presenter: Kris Ward, Ph.D., University of Mary Hardin-Baylor

4 Title: *An Investigation of Self-Efficacy Among Aspiring Principals and the Influence of Education Leadership Preparation Programs*

Day/Track: Friday, Education

Summary: The purpose of this mixed methods study was to examine principals' perceptions of the effectiveness of their

preparation programs, determine the underlying factors that contributed to principal self-efficacy, understand how program elements contributed to self-efficacy, and suggest ways that preparation programs might more purposefully design experiences that promote self-efficacy development in aspiring principals.

Presenter: Randy Shadburn, Ph.D., University of North Alabama

5 Title: *Assessing Sustainable Development Outcomes of Multinational Firms and Organizations: Praxis and the Triple Bottom Line*

Day/Track: Thursday, Education

Summary: Educators in the field of sustainable development are hard pressed to make tangible to their students the issues and challenges associated with the execution and impact of the Triple Bottom Line Model (People, Planet, and Profits) in the external world. This paper presents a "praxis" approach that is based on the planning and execution of field trips where students and teacher alike are actively engaged in assessing sustainable development initiatives undertaken by both the for-profit and not-for-profit sectors. This praxis based approach takes the classroom into the field where the "scholarship of engagement" is realized.

Presenter: Daniel F. Duran, Ph.D., Whittier College

6 Title: *Attitudes, Beliefs, and Stereotypes: Non-Standard Variables Impacting "Standardized" Education*

Day/Track: Thursday, Education

Summary: Can K-12 public education in America ever truly be "standardized"? Given the ever-increasing student diversity in American classrooms, it is critical to understand non-standard variables that help shape teacher action and inaction in classrooms and schools. The purpose of this descriptive study is to define and discuss standardized education in America and provide a framework for understanding the role teacher attitudes, beliefs, and stereotypes play on the ability of culturally, linguistically and ability diverse students to receive a standardized education.

Presenter: Teshami "Tess" Reid, Ph.D., Georgia Gwinnett College

7 Title: *BYOD: Moving Toward a More Mobile and Productive Workforce*

Day/Track: Friday, Business

Summary: The concept of Bring Your Own Device (BYOD) has emerged as organizations attempt to bridge the work/home divide in hopes of increasing employee productivity and reducing corporate technology costs. The belief is that if employees always have access to work data (because it is on their personal devices that they always have with them), they will be more likely to do work more than just during the regular work hours. Since BYOD is a relatively new concept, however, it is still far from having a perfect model or framework that fits all organizations.

Presenter: D. Lance Revenaugh, Ph.D., Montana Tech University

Co-Presenter: Michael Schweigert, Undergraduate Student, Montana Tech University

8 Title: *The Challenges of Teaching World History: A Comparison between University and High School Advanced Placement Setting*

Day/Track: Friday, Education

Summary: This paper seeks to explore the challenges faced by teachers of World History at both the College and High School Advanced Placement levels. While the subject matter for both levels is identical in course title and scope, the similarities, for the most part, end there. This paper attempts to find a path to a pipeline between the two levels or, as the author suspects, support anecdotal information that while the overall topic may be the same, the two classes are fundamentally different.

Presenter: Michael Houf, Ph.D., Texas A & M University--Kingsville

9 Title: *Challenging Preconceived Notions of Affirmative Action*

Day/Track: Friday, Business

Summary: Affirmative Action is a policy misunderstood by most undergraduate students for several reasons: they are too young to have experienced the discrimination that motivated passage of Executive Order 11246 in 1965; media accounts carelessly confuse pure affirmative action – which is legal – with preferential affirmative action and quotas – which are not; and a belief that they live in a post-racial society. This paper outlines a classroom experiment designed to overcome deeply-held preconceived notions about affirmative action so that students can better critically evaluate its qualities.

Presenter: Donna Anderson, Ph.D., University of Wisconsin—La Crosse

10 Title: *Changing the Dispositions of Preservice Teachers toward Children with Disabilities*

Day/Track: Friday, Education

Summary: Although more than half of students with disabilities spend the majority of their school day in inclusive settings, many teachers do not feel they are prepared to work with students with “special needs.” In this session, Dr. Carlson shares the results of a four year study examining how one-on-one experiential service learning in an introductory education course changed preservice teacher dispositions towards working with students with special needs in general education classrooms. Participants will receive an overview of the process which can be replicated in undergraduate and graduate teacher educator programs.

Presenter: Judith Carlson, Ph.D., Rockhurst University

11 Title: *The Children’s Cognitive Enhancement Program: A Review of Recent Findings*

Day/Track: Friday, Education

Summary: The importance of cognitive enhancement (aka thinking better) has yet to reach its full potential in the instruction of young students. One program which is developing a body of research in this area is the *Children’s Cognitive Enhancement Program*. This presentation will review findings, both published and unpublished, as well as a description of future studies. Finally, the introduction of cognitive skills into the Response to Intervention (RTI) movement will cap the presentation.

Presenter: Kenneth Kohutek, Ph.D., University of Tampa

Co-Presenter: Mrs. Ann Marie Kohutek, Clearwater Central Catholic High School

12 Title: *College Students with Mental Health Issues: A Call to Action*

Day/Track: Friday, Education

Summary: The presentation will be based on the presenters’ combined experiences with college students having mental health issues as well as a review of recent research in this area. Within this presentation, case studies of students with mental health issues will be linked to recent literature to provide suggestions for those working as higher education administrators, teachers, and service providers in such areas as policy development, mental health service provision, and classroom accommodations.

Presenter: Myrna R. Olson, Ed.D., University of North Dakota

Co-Presenter: Austin T. Winger, Graduate Student, University of North Dakota

13 Title: *Comparing and Contrasting Two Approaches to Information Technology Service Management Consulting*

Day/Track: Thursday, Business

Summary: Information Technology Service Providers (ITSP) have long attempted to diversify into management consulting (MC) for added value. For the most part such diversification has failed because the ITSP firms have been unable to acquire the intellectual capital needed for MC activities. The author argues that this is due to the very specific characteristics of MC: its intellectual capital in the form of industry and organizational knowledge, the centrality of strategy in the MC approach, MC’s grounding in expertise and experience, the importance of individual talent, MC’s ways of working and capacity for innovation, and its specific client relationship management and selling skills. However, the author argues that certain ITSP that take an insourcing approach and provide services of a strategic nature within the client firm acquire the strategic, industry and organization knowledge to progressively provide MC services.

Presenter: Stephanie Hurt, Ph.D., Meredith College

14 Title: *Compassion Fatigue: Teachers’ Perspectives and Applications*

Day/Track: Thursday, Education

Summary: United States K-12 public school teachers face 5 daunting challenges in their positions as professional

educators that affect their professional and personal lives. Surveys show public school teachers, although many are altruistic and optimistic in their early forays into the teaching profession, grow weary with the demands of national, state, district, official, and hidden curricula issues chronicled in this proposal. With all their responsibilities as 21st century educators, I maintain these teachers demonstrate “Compassion Fatigue” that affects their classroom and home responsibilities. This presentation will conclude with examples and activities to overcome compassionate fatigue and vicarious trauma.

Presenter: Frederick Smiley, Ed.D., Montana State University-Northern

15 Title: *Concept Mapping: Enhancing Student Understanding of Leadership Concepts*

Day/Track: Thursday, Education

Summary: The focus of this presentation is on the use of concept mapping as an instructional tool to enhance student conceptual understandings of teaching and learning. The session is organized as follows: a review of the research literature on concept maps and diagrams of conceptual understandings displayed by concept maps; a brief introduction into the various statistical models/tools available for analyzing concept maps; and finally, participants will have the opportunity to view concept maps formulated by graduate level students in the area of educational leadership and policy studies.

Presenter: Bernard Oliver, Ed.D., University of Florida-Gainesville

16 Title: *Connecting with Your Past: Using an Intergenerational Census in Women’s Studies*

Day/Track: Thursday, Education

Summary: Getting students to connect in a meaningful way with the past is a challenge for any historian. The use of an “Intergenerational Census” for women in a U.S. history course is one way that I have found to be effective at making such a connection. This research will look at the intergenerational census, its objectives, structure, and outcome over the past several years, and discuss its role in critical thinking and how it fits into this new format. As a teaching tool it is a great way to connect with the past and encourage student writing and oral presentation skills while comparing economic theory to the reality of an empirical observation.

Presenter: Michael Haupert, Ph.D., University of Wisconsin—La Crosse

17 Title: *Culturally Proficient Teachers*

Day/Track: Friday, Education

Summary: Action needs to be taken by teacher preparation programs to prepare culturally proficient educators who are able to deliver equitable instruction and inspire all students to strive for greatness if the achievement gap is to be closed. Existing literature mainly describes the importance and

urgency to prepare future teachers for the changing demographics with classrooms across the United States. There is not significant literature on how it is being done. Therefore the purpose of this qualitative study was to discover how university teacher education programs are preparing teachers to be culturally proficient.

Presenter: Lori Piowlski, Ph.D., Minnesota State University--Mankato

18 Title: *Consortium of Student Teaching*

Day/Track: Friday, Education

Summary: As the world becomes a more global society, the need to prepare teachers to be culturally competent is increasing. Preparing teachers to teach in a global society requires education during the pre-service training period. To best facilitate a teacher candidate’s cultural competence, immersion into the culture is preferred. To that end, the Consortium of Student Teaching (COST) was developed. COST is a consortium of 15 universities across the United States who have come together with one common goal; to offer immersion teaching experiences for pre-service teachers. This study analyzes the experiences of students participating in the program from one university over an eight year period.

Presenter: Sherie Williams, Ph.D., Grand Valley State University

19 Title: *Creating Community in the Classroom: Use of Responsive Classroom Strategies with Pre-Service Teachers*

Day/Track: Thursday, Education

Summary: This paper examines a qualitative research study implemented in an undergraduate, teacher preparation program. The researcher examined utilizing *Responsive Classroom* strategies to instruct pre-service teachers as they prepare to engage students and teachers in urban, elementary learning communities. The *Responsive Classroom* approach to creating learning communities involves the use of morning meetings, rule creation, interactive modeling, positive teacher language, and logical consequences. Findings include a high, positive association between pre-service teachers’ frequent use of *Responsive Classroom* techniques and pre-service teachers’ perceptions of the degree of influence as “significant” on self-reported measures.

Presenter: Corine Meredith Brown, Ph.D., Rowan University

20 Title: *Creativity, Meaning, and Purpose: Mixing Cultures in Creative Collaboration*

Day/Track: Friday, Education

Summary: Music composition is embedded into the Viterbo University music theory curriculum to promote active engagement of musical materials. The “concept” for the 2013-2014 VU sophomore class will be a collaborative venture with Mr. Matthew J. Haupert’s Poetry & Poetics students at Community Charter Early College High School in Lake View Terrace, CA. This paper and presentation will be the result of efforts by both instructors to imbue creativity, meaning, and purpose into a cross-disciplinary project that mixes age, socio-

economic background, and culture. They hope to prove that collaborative ingenuity and creative risk-taking can reap outstanding educational rewards for both students and teachers.

Presenter: Mary Ellen Hauptert, Ph.D., Viterbo University

21 Title: *Cruzando la frontera con temor y esperanza: Crossing the Border with Fear and Hope*

Day/Track: Friday, Education

Summary: In this presentation, conference attendees will gain insightful, first-person accounts of five Mexican families living in the southeastern United States who were afraid to cross but who ultimately chose to push forward—to take the greatest risk of all, their very lives—and without proper documentation cross the divide between their homeland, Mexico and the United States. From an ongoing two-year ethnographic research study in the privacy of their households between 2011 - 2013, each Mexican family entrusted in me that their new livelihood and identities in the United States would not be revealed to the law enforcement agencies; more importantly, that their collective struggles for moving forward would be readily shared with others as a reason for optimism and inspiration.

Presenter: Gilbert Dueñas, Ph.D., Auburn University at Montgomery

Co-Presenter: Shelly Hudson Bowden, Ph.D., Auburn University at Montgomery

22 Title: *Curriculum as a Structure for Improving Achievement: Southern Connecticut State University's Approach to Curriculum*

Day/Track: Friday, Education

Summary: This is research-based as the 20 districts that were studied. We believe that aspiring educational leaders need these models of how to use curriculum to improve achievement so they can help change the culture of the schools in which they will be working. We also believe that if curriculum can't improve achievement, then it isn't worth "cost" of everyone following the same structure in what to teach students; you would be better off letting everyone do their own thing and teach whatever they feel is most important.

Presenter: David A. Squires, Ph.D., Southern Connecticut State University

23 Title: *Curriculum Politics And the 150-Hour Requirement*

Day/Track: Thursday, Business

Summary: One of the most significant changes to the accounting profession, certainly to accounting education, has been legislation requiring 150 semester hours to become a Certified Public Accountant (CPA). That change has been controversial and slow in completing. The study results are discussed as reason for readers to "connect the dots" about whether legislation and implementation of the 150-hour requirement occurred in the past and continue to exist in the present due to a sustained belief in the attainability of its

objectives through the existing model and a widespread approval of its results, or due to something else.

Presenter: Thomas W. DeBerry, Ph.D., Freed-Hardeman University

24 Title: *Cyber Schooling and Response to Intervention (RTI): A Virtual Possibility*

Day/Track: Thursday, Education

Summary: This paper will address the problems that the field of special education confronts when cyber charter schools adopt the use of RTI as an intervention and pre-screening tool, given the vast amount education that takes place online and in virtual formats.

Presenter: York Williams, Ph.D., West Chester University

25 Title: *Delayed Psychological Cognition and Social Incompetency of Children Exposed to Child Labor Hardship in Iran*

Day/Track: Friday, Behavioral Science

Summary: This qualitative study is conducted on the premises of closely following 20 street children ages 5 to 15, who are currently working as "Child Labors" in Iran. Moreover, through qualitative research methods, the study will explore in details their day to day experiences revealing the harmful influences these children continuously face and battle in order to simply survive one day a time. The study aims to explore the cause, effect, and the existing correlational variables of street children's demise and long-term impact of such influences.

Presenter: Nicole Jafari, Ed.D., California State University at Fullerton

26 Title: *Delinquent Behaviors: Misguided Youth or Mental Issues?*

Day/Track: Thursday, Behavioral Science

Summary: This session will examine the increasing problem of delinquent behaviors by focus on the following: defining applicable terms, discussing the impact of DSM diagnoses and how they may relate to specific behaviors and/or offenses, looking at potential causes or correlative issues, and proposing methods to address these behaviors through treatment options.

Presenter: Dr. Sherrie Foster, Ed.D., Tennessee Technological University

27 Title: *Developing Culturally Relevant Pedagogy: A Meaning Making Process*

Day/Track: Thursday, Education

Summary: Guided by my own practice as an elementary teacher, literacy coach and teacher educator, I sought what Erickson (1986) describes as "divulging the journey of the participants from the actors point of view" (p.119) to understand the lived experience of nine preservice teachers who actively sought wide, deep, and thoughtful engagement with what it means to practice culturally relevant pedagogy (CRP). The findings suggested that the preservice teachers,

within this study, were discovering their human selves at the intersection between what they brought to their social roles and the testimonies of their pupils, families; and the community.

Presenter: Teresa Kruiuzenga, Ph.D., Minnesota State University—Mankato

28 Title: *The Effect of Fatigue on Visual Recognition and Visual Tracking of College Students*

Day/Track: Thursday, Education

Summary: The purpose of this study is to investigate the effect of physical fatigue on visual recognition and visual tracking of college students. Fatigue was defined as a heart rate greater than 80% of the subject's maximum heart rate. The result of this study indicates that physical fatigue does not play a significant role in the visual recognition and tracking skills of college students. It is suggested that further research be conducted on this subject in order to provide more evidence on the effect of physical fatigue on visual skills.

Presenter: Abby Quinonez, Graduate Student, Texas A & M University

29 Title: *The Effect of Studying Emotional Intelligence in Italy*

Day/Track: Friday, Business

Summary: This Action Research took place in the summer of 2013 with students from Seattle University. Dr. Bill Weis and the staff from Teams and Leaders led a group of 49 students through a 10 day "course" in Emotional Intelligence (MBA 575) while hiking in the Dolomite mountains. The paper includes a pretrip and post trip questionnaire evaluating the experience and recommendations for further research.

Presenter: Kylene Quinn, Ph.D., Seattle University

30 Title: *Embedding Information Literacy in Undergraduate and Graduate Research Studies in Education*

Day/Track: Thursday, Education

Summary: Students at any level approach the task of completing a research paper as daunting. At the university level students may have limited skills in using the human resources, organizational and search tools provided by an academic library. For six years two faculty members, including an academic librarian, partnered to embed information literacy skills within the context of student research projects. This process helped them create a foundation for their own studies, often shaping how they designed the research by reading the published research of others.

Presenter: Madalienne F. Peters, Ed.D., Dominican University of California

31 Title: *Ethical Reasoning and Professional Judgment of School Administrators*

Day/Track: Friday, Education

Summary: The purpose of this paper is to examine the ethical reasoning and professional judgment of school principals. The setting for the study was the work site of the participants. All of the participants were experienced school principals in public K-12 school systems. This study was conducted through an interdisciplinary approach guided by the theoretical frameworks of qualitative data collection through semi-structured interviews and ethical decision-making. This study suggests that the principals' role of protecting the interests of others often conflicts with the rules of the organization.

Presenter: Daniel J. Mahoney, Ph.D., Gonzaga University

32 Title: *Ethics and Global Marketing*

Day/Track: Thursday, Business

Summary: This paper seeks to introduce researchers to the flourishing field of marketing ethics in the global arena. There is a wave of scandalous behaviors that has drawn dramatic attention to instances of corporate's unethical, irresponsible and flagrant illegal activities. This bad behavior of top extremes, CEO's and presidents is not good for corporations, consumers, stakeholders, and the public. A review of the marketing ethics literature demonstrates a high degree of complexity relevant to the ethical concerns of marketers and pointed to some reasons why that has occurred. An attempt is made in this paper to explain how ethical standards should govern corporations as they expand globally.

Presenter: Dandeson D. Panda, Ph.D., University of Maryland—Eastern Shore

33 Title: *The Ethics of Good Leadership*

Day/Track: Friday, Business

Summary: In today's business world, good business ethics is not by any chance a peripheral concern for CEO's or senior management officers. Rather, their behaviors or attitudes are ethical in advancing management's vision. Good ethical behavior stands at the core of our lives and of society as a whole. By offering a highly realistic, down to earth examination of ethics in the workplace, effective business ethics focus can help one to identify and solve ethical problems. What people do at work, understand why people behave the way they do, determine their attitudes and aspiration can help one to design a cultural road map that will help to promote ethical behavior in an organization. This paper is written with a particular purpose in mind to highlight the benefits of ethics in an organization.

Presenter: Dandeson D. Panda, Ph.D., University of Maryland—Eastern Shore

34 Title: *Evaluating Latin American ADRs Using Risk-Adjusted Performance Measures*

Day/Track: Thursday, Business

Summary: This study bridges the gap between investment theory and practice in the stock markets of Latin America.

The objective of this pioneering study is to provide empirical documentation to global investors who are contemplating participation in Latin American stock markets using American Depositary Receipts (ADRs) as the investment vehicle. The first part of the study examines the nature of these ADRs (based on depository bank, sponsorship status, industry classification, and listing). The second part of the study evaluates the performance of these ADRs using statistical measures grounded in modern portfolio theory. Returns are adjusted for the degree of total risk and systematic risk inherent in each ADR, and the securities are then ranked on the basis of risk-adjusted performance. Two relatively new evaluation metrics, the Modigliani and Sortino measures, are used for ranking.

Presenter: Onur Arugaslan, Ph.D., Western Michigan University

35 Title: *The Evolution of Employee Development*

Day/Track: Thursday, Business

Summary: The work life of knowledge workers in developed countries has changed over the past century in a particular pattern: from concrete to abstract values, from outer to inner values, and from lower order needs to higher order needs. This article shows the pattern as a whole. By understanding the pattern and accounting for individual differences, managers can make better decisions about developing their talent and implementing the factors that entice and keep good employees and motivate their higher performance.

Presenter: Len Tischler, Ph.D., University of Scranton

36 Title: *Extending the Business Model: Stakeholders Value and Competitive Advantage*

Day/Track: Friday, Business

Summary: The business model literature has focused on the creation and capture of customer value as the basis for the construction of a business model. While this is undoubtedly the core of any business model, this paper argues that it is too narrow a conception of what should be included in a business model. The paper argues that the recognition of the need for value creation for these stakeholders leads to the need for inclusion of organizational, financial, and growth elements in the business model. Further support for this approach comes from examining sources of competitive advantage, which can stem from sources outside of direct customer value creation.

Presenter: Brad Barbeau, Ph.D., California State University Monterey Bay College of Business

37 Title: *Our Eyes on the Prize*

Day/Track: Thursday, Education

Summary: The purpose of this study is to learn what challenges the student encounters in learning written academic English and the influences on the teacher's instructional decisions. This yearlong study takes place at a public elementary school (K-5) in New York City with a large African American student population. This research explores

the implications for how written academic English can be effectively taught in urban schools.

Presenter: Jane Bean-Folkes, Ed.D., Rowan University

38 Title: *Flipping John Steinbeck: Remedial Reading Made Palatable*

Day/Track: Friday, Education

Summary: Some ENMU freshmen are required to enroll in a remedial reading class which meets for three hours a week for the sixteen week semester. This class does not generate any credit for the student, but does reflect on the GPA. In order to generate more interest in the class Dr. Waggoner 'flipped' the class to Blackboard and, utilizing the free download of Audacity, created lectures and quizzes on a Blackboard shell. This allowed for the classroom time to be utilized for discussion of the book under consideration, *Travels with Charley* by John Steinbeck. Students were surveyed to access their satisfaction with the flipped classroom experience and to compare their retention of the information with classrooms that were not flipped. Evidence indicates that the flipped experience benefits the students' understanding of the material.

Presenter: Charles R. Waggoner, Ph.D., Eastern New Mexico University

39 Title: *A Formative Experiment to Increase English*

Language Learners' Awareness and Use of Metacognitive Strategies through Reciprocal Teaching

Day/Track: Thursday, Education

Summary: This formative experiment introduced a reciprocal teaching (Palincsar & Brown, 1984) intervention into two fifth grade inclusive, social studies classrooms to increase English language learners' (ELLs) awareness and use of metacognitive strategies over 13 weeks. Qualitative results indicated students' progress toward the goal.

Presenter: J. Elizabeth Casey, Ph.D., Huntingdon College

40 Title: *From Pride through Prejudice: A Critical Discourse Analysis of At-Risk and Privileged Learners*

Day/Track: Thursday, Education

Summary: Though *equality* has been achieved in most corners of mainstream education, *equity* is still an ideal that has yet to be fully realized in public school classrooms. Propelled by the Bakhtinian concept that "heteroglossia" ("different tongues") contributes to literacy development and that "wide-awakeness" (Greene) reflects a social awareness developed by listening to these different voices, this study was set in a suburban high school English classroom and compared the dialogue of at-risk learners with the dialogue of privileged learners. Critical Discourse Analysis, both a theory and a method, was applied to the data, revealing covert expression and suppression of power among students, most disturbingly between white students and students of color. This study promotes awareness of the potentially diabolical venue of student dialogue.

Presenter: Carren M. Marvin, Ed.D, Union University-Germantown

41 Title: *Globalization, the Nation State, and the Expansion of the Notion of Security*

Day/Track: Thursday, Interdisciplinary

Summary: The objective of this paper is to focus on the question of security within the ongoing debate on globalization and the nation state. It uses the neorealist theoretical framework and the case of the Arab League selected member states, (Egypt, Saudi Arabia, Jordan, Algeria, and Morocco) to illustrate the limitations of globalization arguments. The assumption deriving this paper is that in spite of the increasing rates and intensity of cooperation among Arab States, the nature of Intra-Arab politics is still governed by the logic put forth by Neorealism.

Presenter: Abdullah J. Aloteibi, Ph.D., King Saud University

42 Title: *Hang Together or Hang Separately: Global Banking after the Great Recession*

Day/Track: Friday, Business

Summary: Global financial assets (debt plus equity) grew 8.1% annually during 2000-2007, but this growth has dropped to 1.8% annually since then (see McKinsey, 2013, page 2). This slowing of financial flows reflects the weak recovery from the last recession that featured the freezing of financial markets in 2008. Since the crisis of 2008, national monetary authorities have worked to shore up their banking systems and to devise policies to prevent future crises. Some of the proposed policies have been focused on protecting domestic creditors at the expense of other creditors. This approach is short sighted and may put world financial markets and capital flows at risk.

Presenter: Warren T. Matthews, Ph.D., Belhaven University

43 Title: *Health Tourism Spending by Canadian Consumers During 1970-2010: A Seasonal Time-Series Analysis with Structural Breaks*

Day/Track: Friday, Business

Summary: This study examines quarterly data on health-related travel spending by Canadian consumers during 1970-2010. We identify a structural break in the series that likely corresponds to the introduction of the General Agreements on Trade in Services (GATS) in 1995, which marks an acceleration of the growth of health tourism and the start of a flattened seasonal pattern. The patterns that were revealed suggest that the medically necessary services may have a much greater importance in the mix of health services pursued by Canadian consumers abroad after GATS went into effect. We also found that health tourism by Canadian consumers became responsive to changes in the characteristics of domestic health care market after the introduction of GATS.

Presenter: Chung-Ping A. Loh, Ph.D., University of North Florida

44 Title: *Healthcare Provider-Patient Relationships: What Drives Co-Creation of Value?*

Day/Track: Friday, Business

Summary: One of the challenges of providing healthcare services is to create and properly deliver value for consumers (i.e., patients). Patients (vs. physicians) have long obtained a passive role when receiving healthcare services (vs. providing services). However, the emerging Service-Dominant (S-D) logic suggests that value is always co-created between the service provider and the service recipient (Vargo, Maglio, and Akaka, 2008). In line with this thinking, we argue that the value of healthcare services can be maximized when the physician and patient co-create that value together. This perspective views patients as active co-creators of healthcare services. Implications of these findings for healthcare marketers are discussed.

Presenter: Miwa Y. Merz, Ph.D, San José State University

Co-Presenter: Michael A. Merz, Ph.D., San José State University

45 Title: *Humanitarian Dr. Viktor Frankl and Man's Search for Meaning*

Day/Track: Thursday, Behavioral Science

Summary: This presentation is designed to honor humanitarian Dr. Viktor Frankl and his timeless book *Man's Search for Meaning*. This presentation will be integrated and unified in three ways. It will commence with information on the philosophy of existentialism and its relationship with the psychology of logotherapy). Subsequently, this presentation will continue with inspiration from the life, works, and academic achievements of Dr. Viktor Frankl. Finally, this presentation will conclude with implementations of theoretical principles and therapeutic processes of logotherapy revealed in *Man's Search for Meaning*. As a result of this academic presentation, participants will gain general knowledge of existentialism, its relationship with particular knowledge of logotherapy, and its relevance in our personal lives, professional lives, and public lives.

Presenter: Carol Miller, D.Min., Notre Dame De Namur University

46 Title: *Implementation of Multi-Modal Stress Management Programming at a University*

Day/Track: Thursday, Behavioral Science

Summary: Stress and its effects are well-documented in the research literature, with college students identified as particularly at risk. The purpose of this project was to develop greater insight into the efficacy of HeartMath heart rate variability biofeedback-supported training in self-regulation of emotions as a stress management intervention with college students. A multi-modal intervention program spanning undergraduate, graduate and clinical components of the university was implemented. A pilot study was conducted to examine relationships between the training program and indicators of stress and psychological wellbeing that are related to personal and professional success, with

results expected to support the premise that self-regulation and wellbeing would increase and perceived stress would decrease following the intervention. This project will benefit the field and the community by establishing an ongoing line of research, pedagogical tools for addressing stress in the classroom, and increased service to the community.

Presenter: Maria Zayas, Ed.D., Brenau University

47 **Title:** *The Importance of Specifying Academic Discipline in Regression Modeling For Higher Education Compensation*

Day/Track: Friday, Business

Summary: The literature is replete with studies and reports that indicate that higher education continues to suffer from gender inequity in compensation. The full paper will carefully illustrate that when market (discipline) is properly incorporated into the regression equation the resulting analysis will accurately portray the role of gender in determining salaries. However, when "College" or some other heterogeneous group is used as a surrogate for market, contradictory results for the role of gender will surface improperly. Thus, Simpson's paradox is revealed as a misspecification of the regression model resulting from an incorrect combining of data from several groups (the individual disciplines within the College).

Presenter: Steven W. Lamb, Ph.D., Indiana State University

Co-Presenter: Jeffrey S. Harper, Ph.D., Indiana State University

48 **Title:** *Integrating Tablet Computers into Graduate Education Programs*

Day/Track: Thursday, Education

Summary: The information age has challenged classroom teachers to incorporate technology into their classrooms, yet meager funding has typically provided limited training and even more limited devices to support true integration of technology into teaching and learning. This presentation will feature multiple ways technology integration was applied to graduate education and summarize the resulting changes in the teachers' pedagogy. This presentation is a timely, practical, data-driven overview of teacher training with emphasis on technology integration.

Presenter: Stephen R. Marvin, Ed.D., Union University

49 **Title:** *Interpreting Children's Dreams within a Sociocultural Framework*

Day/Track: Thursday, Behavioral Science

Summary: The interpretation of dreams has been an object of interest since ancient times but only recently, after Freud's contribution, psychology took this topic under serious scrutiny. Precisely, this paper presents preliminary data about the type and frequency of topics dreamt about by preschool children. The main goal was to illustrate how the cultural milieu and specific social activities children are involved in are primordial determinants of how dream content is constituted. Data confirmed previous studies (Medina-Liberty, 2010, 2011) that showed that several culture

expressions—notably Media, school, and family—were appropriated by children and constituted importantly their dreams content.

Primary Presenter: Adrian Medina-Liberty, Ph.D., Universidad Nacional Autónoma de México

50 **Title:** *Is Cultural Competence Still Relevant in Graduate School Education?*

Day/Track: Friday, Education

Summary: The purpose of this project was to evaluate the level the development of a culturally competent belief system within Master level social work students through the exercises and activities designed in a mandatory course entitled Race, Gender, and Inequality offered at California State University Bay's Department of Social Work. The premise of this study is to determine if the course has a positive or negative impact on the students view and perspectives on race, gender and issues of inequality. In this presentation, we will discuss our findings.

Presenter: Mavis Braxton-Newby, Ph.D., California State University East Bay

Co-Presenter: Amon Porter, Ph.D., California State University East Bay

51 **Title:** *Leadership: A Case Study of the Factors that Influence Economic Development in Two Local Communities*

Day/Track: Friday, Business

Summary: There are many factors that contribute to economically weak performing communities in the United States. However, one factor that was explored in this study was the impact that leadership development had on the economics of communities succeeding or failing. This study reviews the characteristic/traits that successful leaders need to possess that will help them to be more competitive locally, nationally and globally as it relates to the business sector and the economic development industry.

Presenter: Robin R. Davis, Ph.D., Claflin University

52 **Title:** *Learner-Centered Pedagogical Strategies: Delivery Formats Matter*

Day/Track: Thursday, Behavioral Science

Summary: Situated in sociologies' Grounded Action Research Theory which informs complex organization and social problems (Simmons, 2003), this research provides qualitative and quantitative evidence in the form of data analysis from surveys, grades, and evaluations that student cognitive and affective learning outcomes are more positive if students, in a distributed learning environment, engage with discipline-specific content through a delivery approach based on their own learning style. This research fills a gap in the pedagogical strategy literature concerning best practices for content delivery regardless of the field of study and informs online teaching pedagogy and future research by suggesting the delivery format in a distributed learning environment does influence student learning outcomes.

Presenter: Marquita Walker, Ph.D., University of Missouri--Columbia

53 Title: *The Learning Curve: New Faculty Members' First Year in Retrospect*

Day/Track: Friday, Education

Summary: First-year professors are often inundated with numerous tasks, which many find daunting to balance. Mentoring is one important factor in acclimating new faculty to their new institution. Join me for an interactive session on the salient themes that arose from new faculty members' reflections on their first year.

Presenter: Brooke A. Burks, Ph.D., Auburn University at Montgomery

Co-Presenters Gilbert Dueñas, Ph.D., Auburn University at Montgomery

54 Title: *Levels of Empowerment and Parental Attendance at Multi-Disciplinary Developmental Evaluations for Preschoolers and Special Healthcare Needs*

Day/Track: Friday, Behavioral Science

Summary: Health professionals recognize the importance of parents' involvement in his/her child's health, but they do not appreciate the importance of building relationships with parents to empower them. Research is needed to understand parent-professional relationships in family-centered health service to empower parents having a child with special healthcare needs. The purpose of this study was to explore the differences between parental attendance and absence from their child's multi-disciplinary developmental evaluation to a sense of empowerment.

Presenter: Carol Reece, DNP, Ashland University

55 Title: *A "Life Satisfaction" Lens for Exploring the World of Business: Rationale for a Four-Year Sequence Incorporating Personal and Professional Development into Business Knowledge Curricula*

Day/Track: Friday, Business

Summary: Research in the area of well-being and life satisfaction is bountiful suggesting that career, social, financial, physical and community among adults are key elements of both. Career well-being is fundamental to well-being in one's life. A qualitative research study was conducted to explore factors influencing life satisfaction among college students. In particular it sought to understand whether career choice and preparedness are significant factors. This paper examines the results of the research as a means to support the program's rationale and practices.

Co-Presenters: Denise Lucy, Ed.D., Dominican University of California; Lisa Chiapetta, MBA, Dominican University of California; Francoise Lepage, Ph.D., Dominican University of California; Kelly Weidner, Ph.D., Dominican University of California

56 Title: *Literacy & Struggling High School Students*

Day/Track: Thursday, Education

Summary: A case study was conducted in a rural school district in NE Ohio during the summer of 2013 to answer the over-arching question, "What do high school-aged, struggling readers look like?" Nine graduate level students, enrolled in a Masters level literacy course were matched one on one with high school students who had failed Language Arts in the previous school year and were attending summer school. Insights, research, and suggestions for success when working with this population will be shared, and conversation will be welcomed as we work together to try to make a difference in the lives of adolescents who struggle.

Presenter: Brandi L. Noll, Ph.D., Ashland University

57 Title: *Macro-Gene Expression: Poets as a Phenotype for Prosocial Community*

Day/Track: Friday, Behavioral Science

Summary: In genetics, certain gene expressions are only exhibited in response to specific situational cues. The reactive behavior to those situations is said to be a person's *phenotype*. Likewise, a community's phenotype – or observable behavior – is a collective expression of individual reactions in response to the environment of the community. The purpose of this study was to create a prosocial shift in the phenotype of an at-risk community. The method used was to implement a Poetry Open Mic in close proximity to the at-risk community of La Puente, California. Its implications within the field of the Behavioral Sciences are significant in that an observable shift in the behavior of an at-risk community was established, creating a culture of compassion and support for emotional expression.

Presenter: Reuben Chavira, Undergraduate Student, Adams State University

58 Title: *Mentors in an Undergraduate Psychology Course: A Comparison of Student Experience and Engagement*

Day/Track: Thursday, Education

Summary: *Peer mentoring* is a widely used term referring to a variety of learning activities and programs. *Curricular peer mentoring* is more specific as it is a course-based form of peer mentoring that is intended as academic support for students. Curricular peer mentoring has become more widely used in higher education in the last decade. This study was an attempt to gain information about a curricular peer mentoring program being used at the University of Windsor, specifically in a Child Psychology course. The results of this study may contribute to the larger body of research regarding mentorship as well as inform specific practices in teaching and learning.

Presenter: Jill Singleton-Jackson, Ph.D., University of Windsor (Ontario, Canada)

Co-Presenter: Martene Clayton Sementilli, Student, University of Windsor (Ontario, Canada)

59 Title: *Multitasking in the Classroom: The Effect of Experience, Digital Distractions and Note-taking on Lecture Comprehension*

Day/Track: Thursday, Behavioral Science

Summary: The purpose of this research was to discover if distractions due to digital involvement in a class lecture environment would diminish comprehension of a presentation more than strictly taking notes over the presentation. Furthermore, researchers determined whether the self-identified experience of the participant with multitasking was also a factor in the research. As students are finding more and more ways to be distracted in a traditional lecture, this research points to creating a more sophisticated understanding of the various factors that actually diminish comprehension in a classroom environment.

Presenter: John I. Bechtold, Ph.D., Messiah College

60 Title: *Native American Youth Entrepreneurship Summer*

Camp: An Intensive Instructional Approach

Day/Track: Friday, Education

Summary: This paper describes an intensive experiential entrepreneurship summer camp targeting Native American youth and evaluates the effectiveness of the camp on student attitudes toward business and overall business knowledge. Overall, attitudes and knowledge increased significantly after participation in the entrepreneurship summer camp. Recommendations are made for continued educational opportunities to encourage entrepreneurship among tribal youth.

Presenter: Jesse D. Beeler, Ph.D., Millsaps College

61 Title: *No More Textbooks: Changing How We Structure Classes*

Day/Track: Thursday, Education

Summary: The standard in higher education classrooms is the use of a textbook. We all know the textbook. It is the way too heavy item the college student cannot wait to sell back to the bookstore at the end of the semester. I have banned textbooks from my classes. Instead, I use bestselling books by authors like Lencioni, Clifton, De Pree, etc. By doing this I create an excitement about the subject matter that a normal textbook rarely can do. This presentation will talk about how this method of teaching brings innovation and excitement to the classroom.

Presenter: Donna Burgraff, Ed.D, Ohio University—Chillicothe

62 Title: *Oral Health Promotion:*

Going Where the Children Are

Day/Track: Thursday, Interdisciplinary

Summary: Oral health of children is an important aspect of overall growth and development. Many children do not receive guidance or assistance in the care of their teeth. An interdisciplinary project funded by W.K. Kellogg Foundation tested a model of oral health promotion for children enrolled in a WIC (Women, Infants, and Children) program. Over 4000 low income children had fluoride varnish applied to

their teeth at a routine visit to the agency. Dietitians and nurses taught oral health strategies, provided oral health assessments, and applied fluoride varnish to the teeth of children to age 5. This model was successful in expanding oral health promotion strategies into an existing community service. Addressing the need for policy change to include such services is recommended for future projects.

Presenter: Marlene Huff, Ph.D., The University of Akron

63 Title: *Parental Attachment as a Determinant for Academic Performance: A Comparison of African American and Caucasian Female Undergraduates*

Day/Track: Friday, Behavioral Science

Summary: A basic assumption of attachment theory (Bowlby, 1969/1982, 1988) is that the quality of early emotional bonds with primary caregivers serves as a template for guiding attachment in adult relationships (Lopez, Melendez, & Rice, 2000). Individuals with secure adult attachment typically describe early relationships with parents as warm, positive, and supportive; whereas individuals with insecure adult attachment tend to recall early emotional bonds as less warm, more conflicted, controlling, and invasive (Bartholomew & Horowitz, 1991; Carnelley, Pietromonaco, & Taffe, 1994; Collins & Shaver, 1987; Kobak & Sceery, 1988; Levy, Blatt, & Shaver, 1998). A number of aspects such as self-confidence and security contribute to academic success. The relationship between secure attachment and academic performance was examined using a sample of 60 female undergraduates.

Presenter: Rachel Mitton, Graduate Student, Rochester College

64 Title: *Pattaya Tourism Image as Perceived by Russian Tourists*

Day/Track: Thursday, Business

Summary: Tourism image is very important for the decision making of Russian tourists to visit somewhere. This is because the image can occur to tourists who have perceived about what is good, bad, believable, unbelievable, agreeable or disagreeable. Thus, the tourism image of tourists directly depends on their perception. If tourism image is negative, it must be thoroughly rebuilt again. The objective of this study was to explore tourism image of Pattaya as perceived by Russian tourists. It was also found that travelling experience had an influence on different tourist behaviors in tourism activities i.e., historical site sanctuary visit, night life visit and cabaret show.

Presenter: Wuttipol Khirin, M.A., Burapha University International College

65 Title: *Peace through Dialogue: A Look at Saudi Arabia's Initiative to Promote Dialogue at National and International Levels*

Day/Track: Thursday, Interdisciplinary

Summary: The paper will try to shed some light on the works of these centers and evaluate how much they have

contributed to ease tension inside the kingdom as well as in the world. We will examine a number of documents published by both centers to assess level of success. It may be concluded that the centers have made some progress in engaging intellectuals and community leaders to raise their awareness of shared values and interests, instead of holding to old misperceptions of each other. This however, will take quite long time considering how deep-rooted those misperceptions are.

Presenter: Saleh Alkathlan, Ph.D., King Saud University

66 **Title:** *The Perceived Effectiveness of Service-Learning in a Blended Online Classroom*

Day/Track: Thursday, Education

Summary: Service-learning benefits students' learning outcomes, critical thinking skills, student empathy, personal and interpersonal development, cultural awareness, and the motivation to study. The increasing trend of distance education creates several questions: Can an online service-learning experience deliver the same benefits to students as a traditional "brick-and-mortar" classroom can? With a greater emphasis on distance learning, can students benefit from the implementation of service-learning in a blended (combined online and traditional) classroom setting? And, since blended instruction is proven to be equal to or better than traditional learning in student achievement, does service-learning in a blended classroom also offer similar benefits to students?

Presenter: Calvin G. Roso, Ed.D., Oral Roberts University

67 **Title:** *Perceptions of HIV/AIDS Education: Study of High School Youth in Port Elizabeth, South Africa*

Day/Track: Thursday, Education

Summary: South Africa has a history of political unrest as well as racial and social tensions. HIV/AIDS continues to take a toll on the country's path to development. Given the high risk of youth to HIV/AIDS, this study investigated whether HIV/AIDS education increased the knowledge of high school youth to vulnerability of HIV/AIDS and impacted their sexual behavior. Preliminary results suggest that HIV/AIDS education has increased students' knowledge of the disease and has a positive impact on their sexual behavior. Students' willingness to discuss topics related to HIV/AIDS with teachers and parents varied by gender. This study supports national trends indicating that among youth South Africa HIV prevalence rates have declined.

Presenter: Rande Webster, Ed.D., Dominican University of California

Co-Presenter: Edward Kujawa Jr., Ph.D., Dominican University of California

68 **Title:** *Perspectives and Expectations of Students, Parents, and Teachers in Transition Planning: Are We on the Same Page?*

Day/Track: Thursday, Education

Summary: The perspectives and expectations of various stakeholders involved transition planning for students with intellectual disabilities were analyzed. Twelve students with

moderate or severe disabilities between the ages of 16-22, their parents, and teachers were surveyed and interviewed to determine any consistencies and discrepancies in the students' abilities and educational needs. Outcomes of the study should indicate whether there are significant differences in expectations among participants, and how to address divergent viewpoints when making transition plans.
Presenter: Thomas L. Black, Ph.D., Middle Tennessee State University

69 **Title:** *Predictors of Success in Baccalaureate Nursing*

Curriculum: Literature Review

Day/Track: Thursday, Education

Summary: This literature review is a part of an ongoing research effort to determine the best predictors for student success in a Bachelors of Science in Nursing (BSN) programs and potential for successful completion of the National Council Licensure Examination for Registered Nurses (NCLEX-RN). Nursing shortage is still a critical issue nationwide, therefore it is important to determine student selection criteria that may affect future performance in a nursing program as well as potential of passing NCLEX-RN.

Presenter: Alex Sargsyan, DNP, Western Carolina University

70 **Title:** *Preparing Highly Qualified Teachers in Mathematics*

Day/Track: Thursday, Education

Summary: There is currently much debate in the field of education research regarding best strategies for preparing highly qualified teachers. How highly qualified teachers should be prepared and supported as they begin their teaching careers are two of the most important issues in the United States. The article is to identify how to prepare highly qualified teachers in mathematics with the key findings from the research on the effective teaching of mathematics.

Presenter: Taik Kim, Ed.D., New Mexico Highlands University

71 **Title:** *Redesigning Teacher Education Programs to Meet the Needs of Today's Second Career Pre-Service Teachers*

Day/Track: Friday, Education

Summary: Second career teachers are the fastest growing group in teacher training programs (Brooks & Hill, 2004). This paper examines factors that influence second career pre-service teachers (SCPT) to become teachers. We explore research in teacher identity and the influence of economic, social and cultural perspectives. This paper draws from existing research to examine how SCPTs are being prepared, the implication of these practices and recommendations for teacher education preparation of second-career teachers. Formative, social and personal experiences can provide insight as to why second-career pre-service teachers are pursuing a career as an educator. Identifying factors that influence SCPTs to enter the profession can be useful in determining the types of experiences second career teachers need in preparation for today's classrooms.

Presenter: Patricia Dickenson, Ph.D., National University

72 Title: *Reflective Leadership: An Empirical Study*

Day/Track: Business, Business

Summary: The purpose of this research was to test the theory of Reflective Leadership (RL) to determine the impact on organizational performance, and if the effect of any of the RL constructs (openness, purpose, meaning, challenging beliefs and ongoing dialogue and feedback), is mediated by cultural adaptation. A quantitative instrument was developed and tested on 714 participants to analyze reflective leadership theory. Results indicated reflective leadership contributes to the performance of multinational organizations and that the effect is mediated by cultural adaptation. Specific behaviors that constitute reflective leadership are discussed.

Presenter: Patricia A. Castelli, Ph.D., Lawrence Technological University

73 Title: *The Reflective Teacher Candidate: Using the edTPA to Build Capacity for Critical Reflection*

Day/Track: Thursday, Education

Summary: This study supports the work of Argyris and Schön (1974) who implied that teacher quality involves more than rules and surface level experiences; but also includes reflective practice as evidenced in the double-loop learning process. Additionally, this study extends the work of Eilertsen and London (2005) whose description of learning included the triple-loop process. This qualitative study examined the reflections of teacher candidates on two different capstone experiences: an electronic portfolio and the Teacher Performance Assessment (edTPA). Results indicated a greater capacity for reflection among teacher candidates who participated in the Teacher Performance Assessment. Implications for future research of connections to principal preparation programs are included.

Presenter: Benita G. Bruster, Ph.D., Austin Peay State University

Co-Presenter: Barbara R. Peterson, Ed.D., Austin Peay State University

74 Title: *Relational Cultural Theory and Field Education*

Day/Track: Thursday, Behavioral Science

Summary: Professional social work education has always integrated theory and practice. The combination of theory and practice helps students to engage, assess and intervene with clients in a wide range of settings addressing a variety of issues. A special feature of social work education is the combination of class work and field education which involves the process of linking the knowledge base of the profession to the field practicum. It represents the experiential component of social work education where the student has the opportunity to master the skills of integrating theory and practice, with clients, the field instructor and the field liaison. It is where the "profession socializes the student to perform the role of practitioner" (CSWE, 2008, p. 8). It is at this point that the student then becomes immersed in an intense flow of relationships between two or more people, making the field experience entirely relational. The authors maintain that the

integration of theory and practice in Social Work field education takes place in a variety of relational and interpersonal relationships; between the client, the field instructor, faculty consultant, student, and agency workers.

Presenter: Janice M. Davis, MSW, Howard University

Co-Presenters: Janice Berry Edwards, Ph.D., Howard University; Cynthia E. Harris, Ph.D., Howard University

75 Title: *The Relationship of Leadership and Global Student Achievement*

Day/Track: Friday, Education

Summary: Training programs for school principal/deputy heads often include courses in leadership and effectiveness, especially as effectiveness is defined by student test scores within a school. Principals/ deputy heads across the world often see test scores from their countries reported as a comparison to student performance in other countries. Student achievement matters across the world, as high stakes testing occurs within societal cultures, not only to sort and select pupils, but also to measure educational effectiveness. Findings will provide a cultural description of leader behaviors and characteristics related to school leader effectiveness. The presentation and paper will reflect on phases one and two of the international research that led to this phase three study, as well as preliminary findings for phase three.

Presenter: Cindi Chance, Ed.D., Georgia Regents University

76 Title: *Sector and Sequence*

Day/Track: Thursday, Business

Summary: In this paper, we study how the announcement returns of convertible bonds change for different issues in a sequence for firms in various sectors of the economy. We show that industrial firms obtain significantly lower returns in later issues of convertible bonds compared to former issues. In fact, the announcement returns for the first issue of these firms in our sample period is insignificant while the returns for later issues are significantly negative. We obtain the same result for industrial firms even after we control for other variables that affect announcement returns of convertible bonds. Our results show that the announcement returns for financial firms and utilities do not present this pattern. The returns for these firms are similar for different convertible bond issues in a sequence.

Presenter: Devrim Yaman, Ph.D., Western Michigan University

77 Title: *Sex and Stereotyping in Pattaya Magazine Advertisements*

Day/Track: Friday, Behavior Science

Summary: There has been no exploration project regarding gender stereotyping, the objectification of women, and how sex is used to sell products and services. In a city that is notorious for "good guys go to heaven, bad guys to Pattaya," it is important to be aware of Pattaya cultural marketing trends and how they compare with society-wide values.

Using sex excessively in advertisements may have a negative impact on the Pattaya community and the shaping of a negative image of the city. The findings of this study will determine whether or not Pattaya advertisers follow national marketing trends. Examining Pattaya advertisements will provide a better understanding of the possible effects it may cause on the local and national level as well as how Pattaya's business culture challenges societal norms.

Presenter: Wuttipol Khirin, M.A., Burapha University International College

78 Title: *Small and Medium Sized Entities Management's Perspective on Principles-Based Accounting Standards on Lease Accounting*

Day/Track: Thursday, Business

Summary: Lease accounting is viewed as one of the top priorities for the International Financial Reporting Standards (IFRS) convergence. Small and medium sized entities are an important part of the economy, and this research investigates the management's perspective on the adoption of principles-based IFRS about lease accounting. This researcher interviewed four managers from three different small and medium sized entities, and found the management to be more concerned about their long-term business success than the change of accounting standards. The research suggests other regulatory agencies, i.e., Internal Revenue Service, should also be involved in enhancing financial statement transparency and usefulness after the adoption of accounting standards.

Presenter: Jierong Cheng, Ph.D., City University of New York

79 Title: *Social Media Adoption and Use in Organizational Project Teams*

Day/Track: Friday, Business

Summary: Social media, the networks and the myriad of technological tools that they support is redefining how organizations and project teams communicate today. Social media has not only broadened communication scope, but it has also helped to intensify global competition. This paper reports a study that investigated the adoption of social media in project teams of three organizations in consumer services, construction and finance industries. It was found that innovations in technologies have enabled these organizations' project teams to take advantage of various communication channels that best support their information sharing process. Social media, however, was not fully adopted or integrated in the communication channels of these project teams.

Presenter: Alice S. Etim, Ph.D., Winston Salem State University

80 Title: *The Status of Electronic Social Networking Implementation at the Fortune 500 Firms*

Day/Track: Thursday, Business

Summary: Electronic social networking is becoming more important both as an informal communication mechanism

and as an economic driver. This study was undertaken to expand upon previous studies and determine the state of social networking at the largest and most successful corporations, the Fortune 500 firms. A three-step research methodology found that nearly all, 99%, of the Fortune 500 firms have implemented at least one social networking technology with LinkedIn being the most pervasive product. Moreover, the majority of corporations utilize four to six technologies. Finally, results suggest that the Fortune 500 firms are dramatically different than collegiate schools of business in the deployment of social networking technologies both in the type of technology and adoption percentage.

Presenter: Carl J. Case, Ph.D., St. Bonaventure University

Co-Presenter: Darwin L. King, MBA, CPA, St. Bonaventure University

81 Title: *A Survival Analysis of Involuntary Dropouts at Slippery Rock University*

Day/Track: Friday, Education

Summary: Using data provided by Slippery Rock University on 7860 students who left the University between the years 2006 through 2009, this study set out to find the profile of the student who is more likely to drop out of school involuntarily that is suspended/dismissed because of poor academic performance. A survival analysis approach was selected because of the importance of knowing time to failure for purposes of helping the University reduce/prevent student suspension/dismissals. The best-fitting model was a shared frailty Loglogistic parametric Survival model. The model concluded that students with a higher propensity to be suspended/dismissed had at least one of the following characteristics: they were male, were younger, considered themselves independent of their families, were not transfer students, were enrolled full-time, had not declared a major, and their marital status tended to be "separated from spouse".

Presenter: Jesus M. Valencia, Ph.D., Slippery Rock University

82 Title: *The Sustainability of Pension Systems*

Day/Track: Thursday, Business

Summary: Nations of the world feel an obligation and responsibility to plan for and enable financial security for its elderly citizens and retirees. This is a lofty goal, and its objective is not easily attainable due to new economic realities. Factors such as recessions, an increasingly longer life span resulting in a large aging population which results in the need to seek additional sources of funding, and low returns on pension fund investments, will be discussed. The paper also analyzes the various contemporary global pension systems structures as well as the performance outlook of these systems. While stating the necessary need for reform, the paper also identifies some proposed solutions to achieve this reform. Among the solutions discussed are, long term investments in infrastructure projects, increasing employment and investment in green growth projects to address the fiscal unpredictability in today's global, fluctuating economy.

Presenter: Jack Lachman, Ph.D., City University of New York

83 Title: *Sustainability of Transportation in Nonprofit Human Service Organizations*

Day/Track: Thursday, Business

Summary: Sustainability is a concept that many companies have embraced. Corporations have become aware of the cost savings available by incorporating sustainable practices by examining their processes and systems. However, the nonprofit sector has been slower in embracing this philosophy. The purpose of this paper is to demonstrate how concepts of sustainability, specifically focused on transportation departments, can be applied to a nonprofit organization in a manner that is cost effective. This paper demonstrates how various measures can be taken based upon the needs and funding available to an organization to create a substantial return on investment with a relatively short break period.

Presenter: Sara Garski, Ph.D., University of Phoenix

84 Title: *Teachers of Tomorrow: What are Their Underlying Characteristics and What Methods Will Work for Them?*

Day/Track: Thursday, Education

Summary: The continuing focus on teachers, and factors in the academic success or failure of their students, brings critical challenges; the assets derived from educational training and proclivities inherent in a teacher's cognition and in personality must combine to blend congruently with a given set of learners. Somewhere in the mix, one must wonder why budding professionals would choose to join such a beleaguered group. Investigators studied a group of underclass females and males in a public university who indicated a desire for professional preparation as educators. Descriptive statistics and inferential findings through point-biserial correlations indicate that extreme traditionalists are becoming rare in the teacher corps, and there are strong non-traditional traits in both gender groups. Therefore, it is necessary to determine how our teacher preparation programs can better instruct and match our teacher candidates to this ever-changing profession and their future students.

Presenter: Lindsay Sturkie, M.Ed., Francis Marion University

85 Title: *Technology and Online Education: Models for Change*

Day/Track: Thursday, Education

Summary: This paper contends that technology changes advance online education. A number of mobile computing and transformative technologies will be examined and incorporated into a descriptive study. The object of the study will be to design innovative mobile awareness models seeking to understand technology changes for mobile devices and how they can be used for online learning. These models will take information from technology vicissitudes, online education systems, along with mobile device literature, and build a picture of past, current, and future trends for online learning. The application of such an approach should lead to a better definition of mobile awareness requirements and

greater online visibility relative to selection of the appropriate model criteria and requirements.

Presenter: Catherine W. Cook, Ph.D., Florida Institute of Technology

86 Title: *Thai Students' Attitudes Towards Learning English through American Comedy Series and Dialogic Classroom Interaction*

Day/Track: Friday, Education

Summary: These days, students have a lot of opportunities to be exposed to a variety of authentic materials through English. This research aims to explore the attitudes of Thai university students towards learning English through American comedy series in ESL lessons at an international college in Thailand, where most students are Thai. A secondary aspect of the research was to assess the use of humor in second language acquisition related to language learning and communicative competence based on dialogism and interaction. Furthermore, this research attempts to find out things students learn from the series and their favorite activities that build up their enjoyment in the lessons. After analysis with an application of phenomenography, results indicate that humorous dialogic instruction and interaction, as well as non-verbal forms of humor such as gesticulation and facial expression, have the possibility to dramatically increase the focus and interest in lesson content. The result also reveal that students believe they improve their English in different aspects such as vocabulary, grammar, the four language skills, communication skills, collaboration skills and learner's autonomy.

Presenter: Wuttipol Khirin, M.A., Burapha University International College

87 Title: *The Theatre of the Expressive Arts Model for Bully Prevention*

Day/Track: Friday, Behavioral Science

Summary: The Theatre of the Expressive Arts Model for Bully Prevention catalyzes the transformative synergy between the theatre arts, the visual arts, the performing arts, and the film arts to create a welcoming culture for people of all abilities where the joy and tenderness of empathy and compassion can flourish. In The Theatre of the Expressive Arts Model for Bully Prevention, participants experience and embody the exuberance and empowerment of transforming the bullying cycle by integrating the Pedagogy of Playfulness and the Pedagogy of Inclusion through the expressive arts. Participants artistically explore how it feels to live inside the skin, the heart, and the breath of the roles or archetypes of the bully, the target, and the witness-hero through the theatre arts, the visual arts, the performing arts, and the film arts. The Theatre of the Expressive Arts Model for Bully Prevention empowers children, youth, and adults of all abilities to have an embodied experience of the destructive power of rejection, the constructive power of inclusion, and the transformative power of the arts. According to my research, the core of bullying is rejection. Bullycides (suicide as a result of

bullying) and school shootings are extreme reactions at both ends of the spectrum to the accumulative effects of rejection.

Presenter: Maryam Mermey, Ph.D., Thomas College

88 **Title:** *Thorstein Veblen's Rabbit Hole: Make-Believe Capital Valuations, Legitimations and Bailouts*

Day/Track: Thursday, Business

Summary: Thorstein Veblen's understanding of pecuniary culture highlights modern corporate scandals. Veblen lived in the transition period between competitive capitalism and the modern era of trusts and monopolistic competition. For Veblen, this transition entailed a new concept of capital valuation based on discounted ("make-believe") streams rather than simple costs of production. Veblen believed that the "make-believe" culture that accompanied "make-believe" capital valuations made problematic the very notion of what a pecuniary ethics might mean. Ethical behavior, as honest dealing and truth telling, requires an allegiance to truth. Such allegiance to truth requires (minimally) an ability to discern it. In Thorstein Veblen's view, "make-believe" makes up a substantial portion of modern finance, the legitimization of pecuniary elites and modern property relations. In a "make-believe" era, the boundaries of ethics and law take on accommodating bends to fit pecuniary exigencies. Lack of ethical foundations for legal guidance allows the construction of legal vessels of permissible "fraud," deception and legally expedited support for financial elites. I argue that a Veblenian lens helps us understand the plethora of recent corporate scandals and bailouts.

Presenter: Craig Medlen, Ph.D., Menlo College Atherton

89 **Title:** *"To Face(book) or Not to Face(book)": Class*

Engagement and the Unintended Effect of Interactive Devices

Day/Track: Friday, Education

Summary: As the size of the classroom increases, capturing the interest and engagement of students is becoming a common problem in today's education. With the development of technology, new tools to increase interest in the lecture have also emerged. Clickers and other interactive devices are becoming popular because they have the potential to generate the interactive environment that may trigger students' motivation. The main results of this study are: The use of THM increased class attendance, but not particularly class engagement. Still class attendance had a positive impact on class performance. Students "claiming to be" in the free Facebook zone also performed better than students engaging in in-class use of Facebook. However, students "actually sitting" in the free face book zone did not perform better than the first group.

Presenter: Sergio Meza, Ph.D., University of Guelph

90 **Title:** *To Pilot or Not to Pilot: An Assessment Dilemma*

Day/Track: Thursday, Education

Summary: In this study, we discuss the pros and cons of piloting the ETS Major Field Test before the actual administration based on our experience in a large regional

business school in the Midwest. We discuss the measures we took to motivate our students to take the exam, the issues we encountered in the logistics of the exams, and our recommendations for other programs planning to pilot this test. We also study the factors that affect student performance in the ETS tests. This result will also confirm that the predictor variables that were used in prior studies such as ACT scores can be used to identify benchmark schools that will be used to compare the average scores.
Presenter: Devrim Yaman, Ph.D., Western Michigan University

91 **Title:** *Transformational Humane Education*

Day/Track: Friday, Behavioral Science

Summary: The Transformational Humane Education (THE) IRB approved project promoted compassion and encourage responsibility among middle and high school students enrolled in an alternative school. Interdisciplinary collaboration between the department of undergraduate social work and criminal justice faculty and students, the alternative school staff (the principal, behavioral counselors, and teachers) conducted four humane education sessions, with the goal of helping highly at risk youth process and make ethical and humane decisions through working with animals. Each session was conducted with the entire student body. Conclusion: Humane education enables students to find workable solutions for a healthy, just society and future career options.

Presenter: Rhondda Waddell, Ph.D., Saint Leo University

Co-Presenter: Debra Mims, M.S., Saint Leo University

92 **Title:** *Transforming School Leadership with ELCC*

Standards and Best Practices: Perceptions, Ideas, and Suggestions for the 21st Century

Day/Track: Thursday, Education

Summary: The challenges to meet the needs of students in today's diverse society require thoughtful educational leaders who possess a wide range of skills to address multi-dimensional issues. Using Participatory Action Research (PAR), leadership students in a cohort program served as co-researchers during their 14 month experience, engaging in sustained collaborative inquiry grounded in field-based internships, courses, and research to answer the question: *How do emerging leaders in an ELCC based Educational Leadership program and supported by best practices articulate and perceive their leadership roles and areas of action as the results of exposure, study, and internship experiences?* The ongoing qualitative research offers insights from emerging leaders as they engage in metacognitive inquiry to internalize standards and formulate paths for leadership in the 21st century, which provides valuable information to university instructors.

Presenter: Penny Wallin, Ed.D., Mississippi State University—Meridian

Co-Presenter: Matthew Boggan, Ed.D., Mississippi State University—Meridian

93 **Title:** *The Transition from Faculty to Department Chair and Back Again*

Day/Track: Thursday, Education

Summary: Department chair is a common title at many college and universities across the nation. Individuals holding this position provide a vital link between faculty and administration. Department chairs often hold the rank of faculty. The position is usually characterized by a great deal of responsibility and very little authority. Despite the vast amount of responsibility, most department chairs assume the position without any training or preparation for the position. This research will attempt to provide clarity and definition to the common, but perhaps misunderstood position of the department chair. An additional topic of interest will be the transformation that must occur when one goes from faculty to department chair and then back to faculty. Higher education may indeed be one of the few establishments where this type of two-way transition regularly occurs.

Presenter: Sally A. Creasap, Ph.D., Capital University

94 **Title:** *Using Inquiry Principles of Art to Explore Mathematical Practice Standards*

Day/Track: Thursday, Education

Summary: With the implementation by 45 states of the Common Core State Standards in Mathematics, many teacher educators, administrators and classroom teachers are asking how the Standards for Mathematical Practice can be integrated into daily teaching. Using a constructivist framework, the primary investigators worked together with the Columbus Museum of Art (CMA) to integrate the strategy of Observe, Describe, Interpret and Prove (ODIP) into their math methods courses. The researchers conclude that the ODIP model was a beneficial pedagogical tool for the participants in the study and holds educational significance as a method to promote the Standards for Mathematical Practice in middle childhood classrooms.

Presenter: Matthew Conley, Ph.D., Ohio Dominican University

95 **Title:** *Using Online Homework in a Liberal Arts Math Course to Increase Student Participation and Performance*

Day/Track: Friday, Education

Summary: College professors are continuously looking for new and innovative ways to reach the unique students that are enrolled in a liberal arts math course, to engage them in the learning process, and to help them be successful in college-level math. This study's purpose was to evaluate the impact that online homework could have in addressing these problems. Previous studies have shown that online homework can be an effective tool in other types of math, business, and science courses, but there is very little research addressing the unique learning environment found in a liberal arts math class, which is often comprised of students with high levels of math anxiety and low math self-efficacy. This quantitative study used a quasi-experimental design involving historical data collected over four years (2007–

2011). The results indicated that students did attempt their online homework at significantly higher rates in comparison to traditional paper-and-pencil assignments. Because student engagement is directly correlated with the amount of time spent on a course, it was concluded that student engagement significantly improved with online assignments.

Presenter: Dawn Locklear, Ph.D., Crown College

96 **Title:** *Using School Site Technology to Implement Response to Intervention*

Day/Track: Friday, Education

Summary: Response to Intervention has been implemented in schools since it was first introduced with the reauthorization of the Individual with Disabilities Act (IDEA) in 2004. The challenge for many schools has been creating a climate and culture and school leadership to effectively put into practice this educational model. A review of recent literature indicates that a school wide RtI program can make a significant positive impact to close the achievement gap and bring special education and general education together to support all student learning. The purpose of this project is to identify how school site technology may be utilized to accurately and efficiently implement Response to Intervention (RtI) reading programs and lessons. This study is an action research project using a mix methods approach. Both quantitative and qualitative data will be compiled with the completion of staff survey. The goal of the researcher is to create a series of staff development training and teacher tools to increase the understanding of Response to Intervention (RtI) and to facilitate the utilization of school site technology to fully implement a school wide model of reading interventions in an elementary school setting.

Presenter: Shaen Hosie, Graduate Student, California State University—Sacramento

Co-Presenter: Virginia Dixon, Ph.D., California State University—Sacramento

97 **Title:** *Vocabulary Learning Strategies and Online Communication by English Learners in Thailand*

Day/Track: Thursday, Education

Summary: This study aims at investigating vocabulary learning strategies that are used and perceived to be helpful by Thai English learners while communicating online. The aim of this study is also to distinguish whether the activity of online communication as a daily activity could be considered a learning situation as well. With the focus on vocabulary, this research investigates, in particular, the possibility that online communication could improve students' language proficiency while applying online communication. The results of the research show that a large majority of the respondents are experienced users of a number of online communication types and mostly interact via emails and short messages about daily life and learning issues. The most used vocabulary strategies are different from the ones perceived to be most helpful. Although the respondents tend to choose individual determination strategies to discover a new word's meaning, they believe social strategies to be

highly beneficial. This study also concludes that as long as language learners are provided with instructions, socializing on the Internet can be a tool of English vocabulary learning.

Presenter: Wuttipol Khirin, M.A., Burapha University International College

98 **Title:** *What Can Be Done to Reduce Trade Tensions with China and Improve U.S. National Security?*

Day/Track: Friday, Business

Summary: In 1972, Richard Nixon and Henry Kissinger astonished the world by flying to China to hold discussions with Mao Zedong, during which they agreed to overlook their differences in order to further their mutual interests. The world has changed enormously in four decades, and China even more (The Economist, 2013). This paper will attempt to identify major causes influencing trade tensions with China and their impact on U.S. national security as well as examine feasible strategies to reduce trade tension with China and improve U.S. national security.

Presenter: Ki Hee Kim, Ph.D., William Paterson University

99 **Title:** *What I Did Last Summer: An Empirical Method for Analyzing Qualitative Outcomes of Study Abroad Experiences*

Day/Track: Friday, Behavioral Science

Summary: Surveys of student experiences have been conducted in most of the major countries that support study abroad programs, including the United States, Great Britain, France, China, and Australia (Copper, Telchler, & Carlson, 1990). Of particular interest to universities sponsoring study-abroad travel curricula are studies and inquiries posed to investigate the success, failures, costs, and benefits of such programs (Dwyer & Peters, 2004). The focus of this research, however, has been primarily on student demographic factors and their impact on multicultural awareness, beliefs, and values. All participants endorsed that they “found the immersion experience more valuable than classroom learning” and that they “would recommend the course to a friend.”

Presenter: Lucinda Woodward, Ph.D., Indiana University Southeast

100 **Title:** *Who and What are Important in the Mission Statements of Large Corporations?*

Day/Track: Thursday, Business

Summary: The issue that the authors are attempting to resolve pertains to mission statements. Mission statements are, no doubt, one of the most important public communications made by a corporation. In these statements, the company attempts to explain their reason for existence. In particular, mission statements typically include both the stakeholders that are most important to the firm as well as the company’s planned goals and objectives. Another related issue that the authors hope to resolve is the question of whether mission statements differ significantly by country. To this end, the authors decided to research the mission statements of the largest 25 firms in the United States and those of five foreign countries. The authors discovered a

number of similarities and differences between U.S. mission statements and those from foreign countries. For example, the most commonly included stakeholder in all countries under review, except Canada, was the customer. Likewise, the stated goals and objectives of these firms had significant similarities and differences. For example, the U.S. mission statements included the goal of maintaining a leadership position far more than their counterparts in the other five countries. This paper, the authors believe, provides valuable insight into understanding current mission statements from an international perspective.

Presenter: Darwin L. King, MBA, CPA, St. Bonaventure University

Co-Presenter: Carl J. Case, Ph.D., St. Bonaventure University

101 **Title:** *Who’s at Risk for Risky Sex? A Look at Multiracial Adolescents*

Day/Track: Friday, Behavioral Science

Summary: Sexual risk behaviors place individuals at risk for sexually transmitted infections and unintended pregnancy. The CDC (2013) estimates that there are about 20 million new infections each year, costing the American healthcare system nearly \$16 million in direct medical costs. In an attempt to begin filling the gaps relevant to prevention research on the multiracial population, the purpose of this study was to determine whether individuals who self-identify as multiracial engage in more high risk sexual behaviors than their monoracial counterparts. Logistic regression analyses revealed that multiracial youth were more likely to engage in at risky sexual behaviors, including multiple partners and lack of condom use. The role of peers was also noted. Sexual risk behaviors have significant individual and societal implications.

Presenter: Anh-Luu Huynh Hohnbaum, Ph.D., California State University—Los Angeles

102 **Title:** *The Role of Educational Leaders in Supporting Beginning Teachers in UAE-Al Ain Schools*

Day/Track: Thursday, Education

Summary: This study examines the current practices that UAE- Al Ain principals provide to their novice teachers in the first years of teaching profession. Thirty principals and teachers participated in this study from UAE – Al Ain private and public schools by answering to the same questionnaire. The questionnaire includes 7 different categories of the needs that novice teachers need in the first years of teaching. The results of the study showed there is a difference between principals and teachers answers on the statements availability in the questionnaire. This difference helps to develop a model for the induction program that can meet novice teachers’ needs in the UAE-Al Ain schools.

Presenter: Ahmed Al-mashhadany, Ph.D., Abu Dhabi University-United Arab Emirates

CSI BOARD MEMBERSHIP INTEREST FORM

The Center for Scholastic Inquiry is seeking pioneers, luminaries and emerging scholars for terms of service on its editorial and advisory boards.

If you are interested in a meaningful professional opportunity to demonstrate scholarship and serve your field, please review the functions and responsibilities for editorial and advisory board membership.

If you would like to be considered for appointment to one of the boards, please fully complete and return the interest form to the CSI team member at the registration center. After the conference, the CSI executive team will review all of the completed forms and contact interested colleagues.

EDITORIAL BOARD FOR JOURNAL OF SCHOLASTIC INQUIRY TITLES

Criteria for Editorial Board Appointment:

- terminal degree completed
- active researcher
- subject-specific expertise
- no private, professional or commercial interest conflicts

Functions of the Editorial Board:

- undertake occasional peer reviews, as requested
- serve as ambassador for the journal and promote it to authors, readers, subscribers, institution librarians and colleagues, where appropriate
- occasional ad hoc editorial consulting to provide second opinions, when necessary
- attendance at least one CSI research conference annually

Nature of the Role:

- voluntary position with public promotion and credit
- three-year term of service, subject to review by the Editor-in-Chief

ADVISORY BOARD FOR THE CENTER FOR SCHOLASTIC INQUIRY

Criteria for Advisory Board Appointment:

- terminal degree completed
- subject-specific expertise
- research experience in the broad areas of education, business and behavioral science
- no private, professional or commercial interest conflicts

Functions of the Advisory Board:

- strengthen meaningful professional development offerings by encouraging researchers to celebrate diverse scholarship and engage in knowledge exchange to other contexts

- serve as ambassador for CSI and promote and support world-class research events and peer-reviewed journals
- act as quality assurance body, when necessary
- attendance at least one CSI research conference annually and attend the executive supper during the conference

Nature of the Role:

- voluntary position with public promotion and credit
- three-year appointment with the option of reappointment for prolific board contributors

Please clearly and fully fill out the form below if you are interested in being considered for appointment to CSI's editorial or advisory board. Turn in the completed form to the conference registration table. Thank you for your interest.

BOARD MEMBERSHIP INTEREST FORM

First Name:	Last Name:
Email:	<input type="checkbox"/> Editorial Board <input type="checkbox"/> Advisory Board
Phone:	
Mailing Address:	
Professional Designation:	
Institutional Affiliation:	
Subject Expertise:	
Research Interests:	



Register while at the California
conference for only \$325.
(\$60 off regular registration)



CALL FOR PROPOSALS

COME HOME WITH CSI

Chaska, Minnesota

October 1-3, 2014

- Would you like to elevate your status as a scholar-practitioner and develop your professional reputation and credentials through presentation and publication?
- Would you enjoy stimulating professional rejuvenation and tranquil personal relaxation at the same time by combining meaningful professional development with a luxury getaway?
- Would you enjoy tailored continuing education experiences by choosing the conference sessions that best suit your professional interests and vocational pursuits?
- Would you appreciate collaborative collegiality with luminaries and pioneers conducting the most academically and scientifically meritorious research?
- Are you interested in developing your thought leadership and contributing to the body of validated knowledge in your academic or professional field?
- Are you interested in diverse scholarship by learning with and from education, business and behavioral science practitioners and professionals from around the world on a wide range of contemporary topics?

THEN PLAN TO CONFER AND PRESENT WITH
THE CENTER FOR SCHOLASTIC INQUIRY



You are cordially invited to join The CENTER FOR SCHOLASTIC INQUIRY at our International Academic Research Conference in Chaska, Minnesota.

Researching Professional Practice in Education, Business and Behavioral Sciences

Contact CSI:

editor@csiresearch.com

855-855-8764



We are committed to discovery and evidence-based practice.

- Multidisciplinary academic research conferences
- Peer-reviewed journals
- Collaborative continuing education
- Meaningful professional development
- Professional membership
- Research endowment
- Coaching clinics
- Training intensives

Center for Scholastic Inquiry

4857 Highway 67, Suite #2

Granite Falls, MN 56241

855-855-8764

The Center for Scholastic Inquiry's express mission is to provide education, business and behavioral science professionals with a scholarly forum for exploring and sharing the latest academic research in their respective fields. CSI creates communities of practice that advance the professions of education, business and behavioral sciences, develop thought leadership and increase the body of validated knowledge about evidence-based practice, best practice and landmark practice.